

Mobility-as-a-Service (MaaS) and Demand Responsive Transport

Barne

Marco Boero MOBILITY ADVISOR



-0-0-



Ĩ

MaaS = Digital Transport + inter-/multi-modal mobility

Public/private cooperation, aimed to offer more accessible and sustainable mobility solutions





The **enabling platform** for effective management and operation of **Mobility-as-a-Service** solutions

- Integration of mobility services: Local Public Transport (bus, metro, tram, cable railways, elevators), demand responsive transport, car-sharing, bike-/scooter-sharing, parking, Point of Interest (POIs) and other
- multimodal travel planning
- service booking
- e-ticketing, e-payment

Demand Responsive Transport: flexible services, **dinamically** adapted to actual mobility **demand**, with a view of **sustainability**, high **quality service** and territorial **accessibility**

- The complete software plaform supporting all phases of DRT service production chain: planning, optimisation and operational management of demand responsive
- The leading solution in the reference market: over 60 DRT services powered in metropolitan and urban areas, suburbs, rural areas and 'mountain communities', mobility impaired users, home-work and corporate mobility, etc





