## **Press Release**

Genova - 3 July 2019



## TERNIENERGIA: the Group's digital company Softeco enforces its partnership with ATM in the Radiobus on-call transport service

**TerniEnergia**, a smart company listed on the Italian Stock Exchange's electronic share market (MTA) and part of the **Italeaf** Group, announces that ATM (Azienda trasporti milanese) has integrated some important features of the Personalbus technological platform developed by the Group's digital company, **Softeco Sismat**, into the official App to move in the city of Milan.

Through this supply, Softeco consolidates its partnership with ATM to support the operation of the ATM Radiobus "on-call" service in the Neighbourhood, active since 2010 in 15 districts of the Milanese urban area. Thanks to the developments made as part of the partnership, the service has recently been enhanced by the mobility company through the integration of new booking functions in the App. This new feature, helps to make access to the service even easier, offering those who move around the Radiobus areas a simple and immediate way to book a trip, receive a booking confirmation and monitor the status of their requests.

Leader in the market of solutions for the management of flexible transport and now in use in various cities and regions in Italy and abroad, Softeco's proprietary platform, Personalbus, offers a modular and adaptable solution that can effectively meet the needs of each operator of a public transport service on demand. Thanks to its integrated optimisation algorithms, the system makes it possible to create dynamic runs and minimum routes to satisfy user requests with personalised, high-quality services, contributing to the reduction of travel and fostering the reduction of traffic and pollution.

Through Personalbus it is possible to manage the entire cycle of on demand public transport. From the coordination of bookings to the programming and optimisation of the travel plan, to the monitoring of the fleet of vehicles, up to the dynamic modification of the trips according to the requests of the users. By means of an onboard terminal, the driver can dynamically receive the plan of the journey to be made, with the detailed sequence of the stops of ascent and descent of the passengers, the route and its times. This plan is updated in real time to cope with new travel requests and to optimise journeys.

Thanks to a completely new travel planning engine, Personalbus is now also able to offer a fully automatic management of travel requests from users. Travel requests generated by Apps or devices on the road (e.g. totems or call columns) are processed by the system in a totally automatic way without the need to use a call centre, guaranteeing the taking charge of the request, the programming and proposition of the trip to the user, the management of the confirmation and the sending of the vehicle to the requested stop.

This press release is also available on the Company's website: www.ternienergia.com.

**TERNIENERGIA (TER. MI)**, established in September 2005 and part of the Italeaf Group, is the first Italian global technological enabler, committed to bringing energy solutions and efficient recovery of integrated and sustainable resources to the world. Organized into two strategic business lines (Assets and Smart solutions and services), with about 300 employees and a geographical presence worldwide, with operative and commercial offices, TerniEnergia develops innovative solutions, products and services based on digital and industrial technologies for the energy supply chain, grids, smart mobility, industrial automation and the recovery of marginal resources.

TerniEnergia, also through its subsidiaries (Softeco Sismat, Greenled Industry, GreenAsm, GreenAsm, Purify, Wisave, Ant Energy),

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pursues the objectives of increasing energy production from renewable sources, saving energy and reducing emissions and actively participates in the energy revolution of distributed power generation and smart grids, with innovative digital solutions.

TerniEnergia is the ideal partner for large utilities, distribution operators and network operators, energy producers, public administrations, industrial customers and investors who intend to realize large projects for the production of renewable energy, modern systems and plants with high energy efficiency, solutions for the management and maintenance of infrastructure and electrical installations.

TerniEnergia has completed its transformation from a leader in the international photovoltaic market into a smart energy company and technological enabler for the sustainable use of resources through a complete commercial offer of solutions, the development and supply of digital technologies and the creation of "intelligent" services and solutions aimed at public and private customers in emerging sectors. TerniEnergia is listed on the MTA of Borsa Italiana.

## For further info:

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